



KYLE ROBERTSON
DESIGNER
LONDON, UK

A LITTLE ABOUT ME

Hello. I'm Kyle. An experienced designer of brand, digital and motion experiences.

My academic background is in graphic and digital design, but I frequently moonlight in various other fields including motion graphics and video.

I believe that all good design should engage and communicate with people. I always ensure design choices are audience focused as well as being both relevant and beneficial to the client's business.

DESIGN SKILLS

Adobe Photoshop	● ● ● ● ● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ● ● ● ● ●
Adobe InDesign	● ● ● ● ● ● ● ● ● ●
Adobe AfterEffects	● ● ● ● ● ● ● ● ● ●
Adobe Premiere	● ● ● ● ● ● ● ● ● ●
HTML5 / CSS	● ● ● ● ● ● ● ● ● ●
UI / UX Strategy	● ● ● ● ● ● ● ● ● ●
WordPress	● ● ● ● ● ● ● ● ● ●
Sketch / XD / Figma	● ● ● ● ● ● ● ● ● ●
Photo Retouching	● ● ● ● ● ● ● ● ● ●

CONTACT ME

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ONLINE PORTFOLIO

kyledesigner.com

EDUCATION

1999

Leaves school with a Higher in Art & Design (A), and English (B)

2001

NC in Art & Design (A) from Edinburgh's Telford College

EXPERIENCE

APRIL 2011 – AUGUST 2013

WOLFFE

Graphic & Digital Designer / Account Manager

I worked for this boutique branding agency as a designer and head of digital with many local and national clients.

AUGUST 2013 – JANUARY 2015

HEEHAW

Senior Graphic & Digital Designer

Working at Heehaw as a senior designer gave me the opportunity to have a big influence on all design and creative output, leading a team of designers on projects from start to finish.

FEBRUARY 2015 – DECEMBER 2016

BRITISH FILM INSTITUTE

Senior Graphic Designer

I worked at the BFI by leading the creative and design solutions for some of the biggest film seasons such as Steven Spielberg, Martin Scorsese and Quentin Tarantino.

DECEMBER 2016 – OCTOBER 2018

THE TELEGRAPH

Senior Designer

I lead a design team within the marketing and customer team at this hugely respected newspaper. My main responsibility was to spearhead the travel and events output across the product and marketing areas in-paper, online and on apps across the media group's many channels.

OCTOBER 2018 – PRESENT

FOSTER + PARTNERS

Senior Designer

I am currently working with world-renowned architect Norman Foster in a team focused on how the workplace can be improved by sensible design. This involves working across many teams such as architects, product design and urban planners.