



**KYLE ROBERTSON**  
**DESIGNER**  
EDINBURGH, UK

## A LITTLE ABOUT ME

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Hello. I'm Kyle, a visual and digital designer based in Edinburgh, Scotland. I craft beautiful user interfaces and strategic digital experiences through simplicity and functionality for clients across many industries.

I'm currently leading the design and user experience at Scoffable. Before that, I worked down in London at one of the UK's most progressive, award-winning creative agencies Karmarama as well as working in-house at the British Film Institute, The Telegraph and with Norman Foster's architecture practice Foster + Partners.

## EDUCATION

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### 1999

Leaves school with a Higher in Art & Design (A), and English (B)

### 2001

NC in Art & Design (A) from Edinburgh's Telford College

## ONLINE PORTFOLIO

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[kyledesigner.com](http://kyledesigner.com)

## EXPERIENCE

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### AUGUST 2013 – JANUARY 2015

#### **HEEHAW**

*Senior Graphic & Digital Designer*

Working at Heehaw as a senior designer gave me the opportunity to have a big influence on all design and creative output, leading a team of designers on projects from start to finish.

### FEBRUARY 2015 – DECEMBER 2016

#### **BRITISH FILM INSTITUTE**

*Senior Graphic Designer*

I worked at the BFI by leading the creative and design solutions for some of the biggest film seasons such as Steven Spielberg, Martin Scorsese and Quentin Tarantino.

### DECEMBER 2016 – OCTOBER 2018

#### **THE TELEGRAPH**

*Senior Designer*

I led a design team within the marketing and customer team at this hugely respected newspaper. My main responsibility was to spearhead the travel and events output across the product and marketing areas in-paper, online and on apps across the media group's many channels.

### OCTOBER 2018 – MARCH 2019

#### **FOSTER + PARTNERS**

*Senior Designer*

I worked with world-renowned architect Norman Foster in a team focused on how the workplace can be improved by sensible design. This involved working across many teams such as architects, product design and urban planners.

### MARCH 2019 – JANUARY 2021

#### **KARMARAMA**

*Senior UI Designer*

Karmarama is one of the most progressive award-winning creative agencies in the world. I worked as a Senior UI Designer in the creative products team, working with clients such as BT, EDF Energy, RBS and Coutts.

### JANUARY 2021 – PRESENT

#### **SCOFFABLE**

*Head of Design & User Experience*

I am currently working at Scoffable, a popular online food order and delivery service based in Scotland. I am responsible for leading all aspects of design and user experience across all platforms and transforming the company as a brand and raising its profile through good strategy and design.